



Candlelit Christmas Concert

Raising emergency funds for the forgotten children of Darfur

Wednesday 6th December 2023

St Peter's Eaton Square, London, SW1W 9AL

Dame Joanna Lumley DBE FRGS

Timothy West CBE

The Lord Cope of Berkeley PC

Bibi Heal – Soloist

Stephen Barlow – Conductor

Ian Web-Taylor – Music Director

Mitra Alice Tham – Accompanist

The Choirs of Queen's Gate School

Thames Fanfare Brass

Les Magee – Harpist



Stand with the Children of Darfur, Sudan.

Support our Christmas Concert and

Demonstrate clear Corporate Social Responsibility.



Support our Candlelit Christmas Concert and Reach a Prestigious Audience

Sponsor our annual, sell out, Celebrity-filled, Candlelit Christmas Concert in the heart of Belgravia at St Peter's, Eaton Square, London, and advertise your business to a high end, captive audience.



Celebrity
VIPs



Parents of Queen's
Gate School Choirs



5000 recipients
of e-News



5,500 Social Media
Followers



350 Guests
on the night

With Christmas just around the corner, this is the perfect time for you to connect with our audience.



Sponsor the
Event



Host a
Stall



Run a
Competition



Advertise in our
Programme



Receive Free
Tickets

Demonstrate your Corporate Social Responsibility by Changing Children's Lives in Darfur, Sudan

We are delighted that sustainability is now widely embedded in corporate culture and is transforming the way that businesses think. By helping us to transform the health of children in one of the most neglected regions of the world you will also demonstrate clear Corporate Social Responsibility (CSR).

Kids for Kids has been creating sustainable projects for over 23 years in one of the most challenging regions of the world – transforming the lives of hundreds of children living in 110 of the most isolated and deprived villages imaginable.

At the same time, the trees we plant – 53,000 so far – are helping to tackle climate change in a region at the forefront of global warming.

But we need your help! And we can help you in return!





Please can you help us transform lives this Christmas?

The UN describes the situation in Sudan as the 'worst, most cruel humanitarian catastrophe in the world today'.

Violence has turned into genocide again in Darfur.

Food is scarce and the price of any food available has shot up by 500%.

Children are starving.

But together we can help!

Kids for Kids is the only organisation set up specifically to transform the lives of the children long term in the villages of Darfur, Sudan.

How do we do it? Our **'Donate a Goat'** scheme allows mothers to feed their children nutritious goat's milk when there is no other food; a flock of goats **empowers women**; our **trained first aid workers and midwives** are saving lives when hospitals are barely functioning; the **water pumps** we install in villages mean children don't have to risk their lives on the daily walk for water; and the **sustainable forests and fruit trees** we have planted help slow the spread of the desert.

So far we have adopted 110 villages in rural Darfur and are changing the lives of 590,000 people.

Families are flocking to our villages because they know they have a better chance of survival.

But it is not enough. There are still hundreds of children in desperate need right now.

We desperately need your help to do more.

Our sustainable projects will only be successful with the support of companies and individuals who want to help us make the world a better, safer place for children in Darfur.

Together we really can give children hope for this Christmas and help tackle climate change long-term.

Thank you.



Patricia Parker OBE
Founder
Kids for Kids



Candlelit Christmas Concert Sponsorship & Advertising Booking Form



Name:

Organisation Name:

Address:

.....Postcode:

Email:Telephone:

Sponsor our Candlelit Christmas Concert: (please tick as appropriate)

- Title Event: £5,000** This will be YOUR Candlelit Christmas Concert, widely advertised with your name, brand and logo and 6 complimentary tickets worth £210.
- Host a Stall on the night: £500** Join us to sell, hold a giveaway and connect with our audience in time for Christmas
- Other Sponsorship Opportunity** Please call to discuss other opportunities



Advertise in our Concert Programme: (please tick as appropriate)

- Gold Level: £895** Inside front cover, inside back cover, or outside back cover page and 4 complimentary tickets worth £140.
- Silver Level: £695** Mid Brochure Full A4 Page and 2 complimentary tickets worth £70
- Bronze Half Page: £395** Half page mid-brochure with 2 complimentary tickets worth £70
- Bronze Quarter Page: £205** Quarter page mid-brochure with 1 complimentary ticket worth £35



How to donate:

- **By cheque:** Please send a cheque payable to 'Kids for Kids' to Kids for Kids, PO Box 456, Dorking, RH4 2WS
- **Bank Transfer:** transfer to our bank account using 'Christmas Ad' as a reference:
Account Name: Kids for Kids (National Westminster Bank), Account Number: 31670636, Sort code: 60-07-02

Advertising Format:

PDF: High resolution PASS4PRESS PDFs should be supplied with crop marks and 3mm bleed. All images incorporated should be high resolution (300dpi) and CMYK or greyscale mode.

Please will you be kind enough to provide:

FULL PAGE - Trim 297mm (h) x 210mm (w)

HALF PAGE - 136mm (h) x 190mm (w)

QUARTER PAGE - 136mm (h) x 93mm (w)

Bleed - 303mm (h) x 216mm (w)



Please return via email charlotte@kidsforkids.org.uk with your artwork no later than **9th November 2023**. For any queries or discuss this opportunity further, please contact Charlotte on **07818062259**.

Thank you for giving the children of Darfur hope this Christmas

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