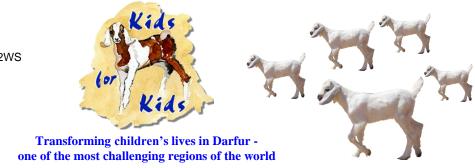
KIDS FOR KIDS

P.O.Box 456, Dorking Surrey RH4 2WS email: contact@kidsforkids.org.uk tel: +44 (0)7957 206 440



EMERGENCY APPEAL LAUNCHED TO HELP CHILDREN IN DARFUR, SUDAN

Kids for Kids is appealing for emergency funding to help families without any food, water and basic supplies in Darfur, Sudan. Kids for Kids is the only organisation, working from the regional capital El Fasher, helping children in remote villages.

Emergency funding is essential to help provide for thousands of families in desperate need of food, water, shelter and medical care.

Patricia Parker OBE, CEO and Chairman of Trustees for Kids for Kids, said: "We are seeking emergency help for families who are desperately short of food and water. They dare not leave their homes whilst fighting rages around them - battles have broken out across Darfur, not just in Khartoum. Children are always the first to suffer when fighting erupts. The situation in Darfur has exacerbated an already dire situation where shortages across the country have led to many families struggling to feed their children. In Darfur, conditions were already worse than we have ever known. Families need basic essentials including flour and seeds as well as repairs to broken water hand pumps. Drinking water is in desperately short supply. Please consider donating to support our life-saving work."

Kids for Kids' priority has always been to provide sustainable projects enabling people to help themselves. "Thankfully, families living in the 110 villages we have already supported through Kids for Kids, especially with our goat loans and healthcare, will have a better chance of survival. Women in labour do not dare to travel to hospital. We are calling for financial help for the Greatest Need so that we can respond wherever and whatever it is people beg us for. We do not rely on international staff, whom other organisations have had to evacuate. Supporting Kids for Kids' network of community volunteers is the best way to extend help to the remote villages of Darfur."

Your donation will help us provide essential care to the people of Darfur. They are living in fear, and in desperate need of our help. We cannot turn our backs on them. We must act now to save lives.

To donate for the Greatest Need please visit: https://www.kidsforkids.org.uk/donate-kids-for-kids/

Send cheques to: Kids for Kids P.O.Box 456 Dorking Surrey RH4 2WS Text: SUDANEMERGENCY to 70085 to donate £3

Contact: Davina Patel, Deputy CEO. 07985 297594 davina@kidsforkids.org.uk

Cont...

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Transforming children's lives in Darfur - one of the most challenging regions of the world

About Kids for Kids

Kids for Kids was founded in 2001 by Patricia Parker OBE, after her first-hand experience of the conditions in which children were living in Darfur, Sudan. With inflation soaring and shortages of even the most basic of essentials, starvation is a real threat. Mothers cannot afford to feed their children protein in any form. Prolonged malnutrition damages growth weakens bones and teeth and destroys brain cells. The future is a bleak prospect for mothers who worry every day about how they can feed their little ones. A key project is our Goat Loan. This provides goats for milk to as many families as possible in our villages.

Kids for Kids adopts a village, introducing an integrated package of grassroots projects identified, and run, by the villagers themselves which will lift them out of poverty long-term. The charity lends the poorest families 5 goats so the children have goat's milk. Today this is their only source of protein. After 2 years, as the little flock grows, 5 nanny goats are passed on to another family, and so on. We lend donkeys to carry heavy loads, and chickens to the elderly for eggs, we provide mosquito nets and blankets, farm tools and much more. We train midwives & first aiders to save lives. We build kindergartens & health centres. And we plant trees to slow the spread of the desert, provide shade from the strong desert sun and byproducts that can be used, eaten, or sold. The impact of our work can be seen almost immediately.

When there is an emergency – we act quickly to provide what is needed.

Kids for Kids receives support from many well-known personalities including Dame Joanna Lumley DCMG, Eamonn Holmes OBE, Timothy West CBE, Miriam Margolyes OBE, and many others.

For more information please visit: www.kidsforkids.org.uk

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Patricia Parker OBE

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