

**NEW HOPE  
FOR SUDAN**



**NEW HOPE FOR THE  
FORGOTTEN CHILDREN  
OF DARFUR**

## WHY DARFUR?

At the forefront of global warming, families in the rural villages of Darfur, Sudan, are the most deprived in the world. But with a change of Government in Sudan and the promise of democracy, there is hope at last. However, for the children of Darfur help is still a long way away. Conditions are the worst we have known for 21 years. Families live in conditions of extreme poverty in huts built of straw – no electricity, no health care, little education and water often miles away across the unforgiving desert. No one knows how many children died last year from malnutrition in remote villages.

**But the 110 Kids for Kids villages tell a different story.**

We don't believe in charity. We believe in helping people to help themselves. Mothers tell us what they need to help their families not just to survive, but to create a better future. Our grassroots projects: building clean water handpumps close to villages, providing goats for milk and livelihoods for women, donkeys for transport, farm tools, health care for both humans and animals, blankets and mosquito nets for children, plus, crucially, training villagers to run the projects democratically, provide unique and sustainable long term change. Education is key. Our nine Kindergartens are oversubscribed. We need to build more. Nor do we ignore the environment. We plant trees to reforest the desert.

**We are enabling families to stay together, with the chance of a better future for their children.**



**Many more children need our help  
Please help us to transform lives**

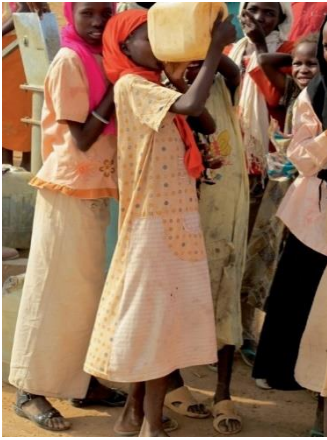


## WHY GOATS?

Our key project is our Goat Loan – five nanny goats are lent to a family for two years, with a billy goat shared between three beneficiary families. Children at last have goat's milk with its valuable protein, minerals and vitamins. In years of drought milk is the only source of these essentials. Without it children suffer long term damage and are stunted with a decreased IQ. Mothers sell excess milk and yoghurt at market to earn an income for the first time ever. This is key in improving the overall wellbeing of a family, and the village as a whole. It takes two years to build up a little flock. They then pass on five healthy offspring to another poor family in the village. Every two years the loan is repeated.

*"This is the best investment anyone could ever make"* says **Patricia Parker MBE, Founder of Kids for Kids.**

*"Just one cup of goat's milk a day transforms the health of a child who has often not had protein in any form for months. The little flock gives a livelihood for mothers - empowering women in all our villages".*



## WHY WATER?

*"It is shocking that children drink dirty water when there is clean water underground."*

**Patricia Parker MBE, Founder and CEO**

In Darfur surface water will have dried by February each year, then women dig holes by hand in the dried riverbeds where water is nearer the surface to collect water seeping in. That disappears too. Then you walk. Many children walk up to 20 miles in the heat of summer to reach a handpump. If drilling fails, we provide a water cart. Where water is plentiful, we are asking for help to build submersible solar powered pumps which provide water for up to six villages. In Majoub A, we are experimenting with a pipeline to the health centre. And now, with soaring inflation across Sudan people are asking for help to buy jerry cans.

**CleanWater - whatever it takes**



Dirty Drinking Water  
at a School in Darfur



Clean Water Flowing from  
a Kids for Kids Handpump

## WHY HEALTH CARE?

The signs of malnutrition in children are in every village - the first is loss of hair colour, jet black hair bleaching pale. Bones and teeth suffer, and even brain cells. Growth is stunted. No health care means no help even at childbirth. Almost half the families have lost two children under the age of five. We train Village Midwives and First Aid Workers and are now building Health Units so there is basic trained help close by. There is a serious scarcity of medicines even in Khartoum so we provide a revolving drug scheme in each village.

Animals are not forgotten! We train paravets in every village to take care of our goats and donkeys. We will never bring animals into a village without veterinary care in place. Our Animal Husbandry Training has transformed how people care for their animals.



## WHY A DONKEY?

There are no roads in Darfur. Donkeys are the only transportation for everything from collecting water and firewood to taking a mother in labour to hospital, often miles away across the desert. It is difficult to survive without a donkey. Donkeys cost almost twice an average family's annual income.

Heavier loads require strong donkeys. Our crossbred donkeys are essential for water carts and our donkey-pulled carts that take little children from far away huts to Kindergarten, are the first school buses in Darfur!



## WHY BLANKETS?

Cold nights in Darfur are dangerous. Children, weakened by hunger, succumb to simple chest infections.

We provide two double blankets for each household. Mothers told us that small children no longer wake up with inflamed eyes from the smoke of the fire, burning to stave off the freezing night air. Teachers tell us there is less 'absenteeism' and, incredibly, women say that owning Kids for Kids blankets means they are now listened to at village meetings because they have 'household assets'.



## WHY MOSQUITO NETS?

**Malaria is still the biggest killer in the villages of Darfur.** Since 2001 we have provided over 30,000 mosquito nets to families in need. In 2019 alone we provided 2,356 mosquito nets and hope to provide even more this year.

Incidences of malaria in children are cut by two thirds in our villages just by using nets at night. Even when we have not yet adopted a village, we try to provide as many mosquito nets as possible.





## WHY FARM TOOLS AND DONKEY PLOUGHS?

Families cannot afford farm tools. They till the desert with handmade wooden tools, often digging for water with their bare hands. Providing farm tools and a donkey plough enables families to increase substantially what they can grow to feed their children. Many mothers plant vegetables for the first time ever. This has a major impact on the health of their families long term.

## WHY TREES?

Global warming is a reality in Darfur. The desert is reaching further south every year and drought is becoming more frequent. We have been teaching villagers the benefit of trees since 2007. Despite the hardship of caring for them, every village is now requesting us to help them cultivate a 'community forest' – a greenbelt around the village. Our drought resistant trees hold back the desert and provide shade. By-products give an additional income to families. We even plant fruit trees outside our Kindergartens so children have something to eat during the 'hungry months' of summer. We aim to plant trees by every hut.



## WHY TRAINING?

Training is a key component of all the Kids for Kids projects. Training in bookkeeping and accountability ensures the sustainability of the projects. We train water committees to maintain the handpumps. We teach hygiene, water sanitation and how to build latrines. We train forest committees and teach people how to care for their animals. Our trained village midwives, first aid workers and paravets are the first health workers in a village and our Animal Loan Committee members monitor the progress of every beneficiary.



## WHY KINDERGARTENS?

Mothers in Darfur beg us for Kindergartens because they know that education is a key route out of poverty. Only 2% of mothers can read and write.

We have already built nine Kindergartens, and five new ones are being built in 2020, giving children the education their mothers never had. Children develop fastest both mentally and physically during their early years. The mental stimulation, physical activities and social interaction at our Kindergartens provide a solid foundation which will enable them to achieve greater success in their subsequent education.

*“It is touching to see their wonder and delight when they enter our Kindergartens – the educational toys we provide are the first toys they have ever seen.”*

**Patricia Parker MBE, Founder and CEO**



*“The absence of education for young children during their crucial formative years, means that opportunities are lost which can never be regained and which diminish the development potential of children forever.”*

**Mary Clark, UN Poverty Alleviation Consultant**

Kids for Kids' Kindergartens are fully equipped with educational toys & games, playground equipment, desks, chairs, blackboards, reading books, work books, pencils & crayons plus a water cart, water storage barrels, cups for the children, a first aid kit (we train the teacher) two latrines and trees for fruit and shade outside in the playground. We have the only School Buses in Darfur - pulled by a donkey!



## Name a Handpump or Kindergarten? Give a Goat and feed a Child?

**Can you host your own event, however small, and make a lasting difference to a child's life?** Why not have a coffee morning, invite friends round for tea in your garden, have a garage sale, or even take cakes in for a little bake sale at work? Email [contact@kidsforkids.org.uk](mailto:contact@kidsforkids.org.uk)

**Join our 100 Club Lottery!** We draw one lucky winning number each month. A prize for you – and you help us give more goats in Darfur. Just £10 a month.

**Become a Children's Champion** by choosing one of our projects to support for three years. This is a really special way to provide long term change. Projects can have a name of your choice.

Have you thought of making a **Legacy** to create a lasting memorial in your honour for children in Darfur? Not only would you transform children's lives long term but there is a large Inheritance Tax reduction on your Estate when you make a charitable bequest.

Please contact Patricia to find out more about any of the above: [patricia@kidsforkids.org.uk](mailto:patricia@kidsforkids.org.uk)

## THE CHILDREN OF DARFUR NEED YOUR HELP

With inflation in Sudan at over 125% for the past 2 years, prices have rocketed. We cannot guarantee what we will have to pay in Darfur but we guarantee that we will provide what you donate – thanks to those who give For the Greatest Need.

	Price	Qty	Total
<b>TO HELP CHILDREN:</b>			
1 Goat: for milk - a priority because of serious malnutrition	£ 50	.....	.....
<i>Kids for Kids' Goat Loans transform the lives of thousands of children. Villagers say it is the most cost-effective microfinance scheme ever.</i>			
5 Nanny Goats for each family: to stop children starving right now	£ 250	.....	.....
1 Billy Goat for three families	£ 66	.....	.....
5 Nanny Goats AND a shared Billy Goat: the start of the flock	£ 272	.....	.....
1 Donkey: to carry water	£ 65	.....	.....
1 Double Blanket: to keep children warm and healthy	£ 25	.....	.....
2 Mosquito Nets: malaria is dangerous - urgently needed	£ 18	.....	.....

<b>TO HELP A FAMILY:</b>			
1 Donkey Plough: so they can grow more food	£ 45	.....	.....
1 Set of Farm Tools: so they won't dig by hand	£ 30	.....	.....
1 First Aid Worker: so small problems won't become catastrophes	£ 400	.....	.....
1 Training day for mothers & children: to care for the animals	£ 25	.....	.....
1 Midwife in the village: to save lives and teach hygiene	£ 2,000	.....	.....
3 Laying Chickens, 1 Cockerel: eggs are a valuable food source for the frail and elderly	£ 15	.....	.....
Emergency Fodder: supplementary food to stop animals starving	£ 18	.....	.....
2 Jerry Cans: because people cannot afford to replace theirs now	£ 18	.....	.....

<b>TO HELP THE WHOLE COMMUNITY:</b>			
Training the community: essential to make the projects last	£ 500	.....	.....
1 Handpump: so children won't walk for miles in the name of.....	£ 6,500	.....	.....
1 Repair to a handpump: it is heart breaking to see them idle	£ 500	.....	.....
1 Water Cart: to bring water to school and to water tree seedlings	£ 300	.....	.....
1 Latrine: because children die from infections	£ 215	.....	.....
1 Paravet: because there is no veterinary care	£ 370	.....	.....
Veterinary drugs: for a Revolving Fund	£ 350	.....	.....
Strong Crossbred Donkey: for Midwife/Paravet/Watercart/School Bus	£ 150	.....	.....
20 Fruit Trees: (Seedlings) for shade and fruit	£ 45	.....	.....
5 Drought Resistant Trees: to hold back the desert	£ 37	.....	.....
1 Health Unit: so healthcare is available in the village in the name of.....	£ 15,000	.....	.....

<b>TO ADOPT A VILLAGE IN THE NAME OF</b> .....	£ 22,000	.....	.....
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<b>KINDERGARTEN:</b>			
First Aid Kit	£ 35	.....	.....
Shoes & Uniform for 5 children	£ 50	.....	.....
Education for one child for one year	£ 90	.....	.....
Donkey Cart: the school bus	£ 250	.....	.....
1 Kindergarten: with educational equipment in the name of.....	£ 20,000	.....	.....

**Subtotal** £ .....

**Donation for the greatest need & to enable us to respond to emergencies** £ .....

**Administration: we suggest a minimum of 10% so that your donation goes further** £ .....

**Total: please complete form overleaf** £ .....

**Note:** It is our policy to provide everything for which you have donated as described.

In the unlikely event that an item is oversubscribed or unavailable, we will replace it with something similar and equally vital. For example, it is essential to provide veterinary care for our animals in every Kids for Kids' village.

Please fill this page out and return it to us by post if you would like to make a donation or request information on any of the following. Alternatively, please contact us by email or phone:  
[contact@kidsforkids.org.uk](mailto:contact@kidsforkids.org.uk) / +44 (0) 7957 206440

Title: ..... Name: .....

Address: .....

Postcode: .....

Email: ..... Telephone: .....

*Emailing our news to you would allow us to spend more in Darfur!*

*Please Note, all your details will be treated in confidence.  
 We never divulge any personal information to anyone unless authorised to do so.*

**Bank transfer:** 'Kids for Kids' (Reference: your name)  
 Account No. 31670636 Sort Code. 60 07 02

Please send cheques payable to KIDS FOR KIDS to  
 PO Box 456, Dorking, Surrey, RH4 2WS, UK

**GIFT AID DECLARATION**

If you pay tax in the UK Kids for Kids can reclaim the basic rate tax (25%) on your gift. So, if you donate £100, it is worth £125 to Kids for Kids!

"I wish Kids for Kids to treat all donations I have made in the past 4 years and all future donations as Gift Aid donations\*\*"

Signed: .....

First Name: .....

Surname: .....

Date: .....

\* You must pay UK income tax or capital gains tax at least equal to the amount we will claim in the tax year

**REGULAR SUPPORT**

Giving regularly makes a huge difference. It enables us to plan properly because we know we can rely on you.

Please pay Kids for Kids:

£10	£15	£25	
£50	£100	Other	

Every month /qtr / year starting ...../...../..... until further notice

SIGNATURE:.....

Name of your bank: .....

Bank Address.....

Postcode: .....

Acc:.....Sort Code:.....

Payable to: **Kids for Kids** Account No. 31670636  
 sort code 60 07 02 **National Westminster Bank**  
 14 High Street, Dorking, Surrey, RH4 1AX

To pay online please see our website  
[www.kidsforkids.org.uk](http://www.kidsforkids.org.uk)

**GIFT CERTIFICATE**

Please send to:

Recipient Name:.....

*As you would like it to appear on the Certificate*

Your Name:.....

*As you would like it to appear on the Certificate*

Recipient Address:.....

Postcode: ..... Tel: .....

Email:.....

Event/Celebration: .....

*Please enclose A4 SAE (large stamp)*

**OUR GUARANTEE AND YOUR PRIVACY**

We believe that you should know how we spend your donations. This is why we would like to keep you up to date with what we are doing in Darfur to really make a difference. We feel passionately about confidentiality and would never give or sell any of your details to anyone, ever. We will also not overwhelm you with mailings, as we normally send news only twice a year. We do not advertise, so would appreciate your help in telling people what is happening in Darfur.

If you would like more frequent information please look at our Website and Social Media Pages, or please get in touch:  
[contact@kidsforkids.org.uk](mailto:contact@kidsforkids.org.uk) / 07957206440

Facebook & Instagram: @kidsforkidsdarfur  
 Twitter: @KidsforKids  
 Website: [www.kidsforkids.org.uk](http://www.kidsforkids.org.uk)

*Please tick your consent to our sending you by email*  
 a) News yes/no b) Appeals for help yes/no c) Invitations to events yes/no

Email Address .....

Please send me details of how to become a Children's Champion

Please send me information about leaving a Legacy

I would like to become a 100 Club Lottery Member for £10 a month

I do not wish to be contacted by Kids for Kids again.  
 Please remove my details from your database